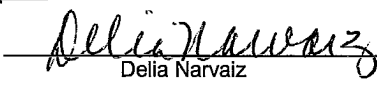


| IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  |  |
|---|--|
| <b>TRANSMITTAL FOR POWER OF ATTORNEY OR<br/>REVOCATION OF POWER OF ATTORNEY WITH A NEW<br/>POWER OF ATTORNEY AND CHANGE OF<br/>CORRESPONDENCE ADDRESS</b> | Atty. Docket No. (Opt.)<br><br><b>VIGN1560</b> |
| Applicant<br>Brian Reistad  |  |
| Application Number<br><b>09/621,913</b>   | Filing or 371(c) Date<br><b>July 24, 2000</b>  |
| Patent Number<br><b>7,127,486</b>   | Issue Date<br><b>October 24, 2006</b>          |
| Title<br><b>Method and System for Facilitating Marketing<br/>Dialogues</b>  |  |
| Group Art Unit<br><b>2151</b>   | Confirmation No.<br><b>5562</b>                |

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

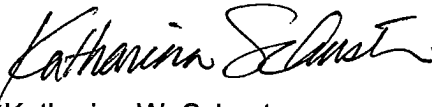
Dear Sir:

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| <p align="center"><b><u>Certificate of Transmission Under 37 C.F.R. § 1.8</u></b></p> <p>I hereby certify that this correspondence is being deposited electronically with the U.S. Patent and Trademark Office using the United States Patent and Trademark Office's EFS-Web system on <u>July 25, 2012.</u></p> <p align="center"><br/>Delia Narvaiz</p> |
|--|

Enclosed please find a duly executed Power of Attorney or Revocation of Power of Attorney with a New Power of Attorney and Change of Correspondence Address, Statement under 37 CFR 3.73(b), and Attachment A, listing filing date and assignment recordation reel and frame number for the above-identified patent application. Applicant does not believe any fee is due or owing. If Applicant is in error, the Commissioner is hereby authorized to deduct the fees from Deposit Account No. 50-3183 of SPRINKLE IP LAW GROUP.

Respectfully submitted,

**SPRINKLE IP LAW GROUP**  
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